

15 Words Drive Us

By: Joseph Sangl

“TO HELP PEOPLE ACCOMPLISH FAR MORE THAN THEY EVER THOUGHT POSSIBLE WITH THEIR PERSONAL FINANCES.”

These 15 words guide everything we do at I Was Broke. Now I’m Not. We are so energized by this calling, we believe it is more than a mission statement – it is our passion statement.

To give you a glimpse under the hood of the IWBININ organization, I thought I would share exactly what we intend to communicate with this passion statement.

“TO HELP PEOPLE”

We want to help people. Period. We don’t want to ever be involved in tasks that don’t directly or indirectly help people.

“ACCOMPLISH”

It is our passion to help people get things done and to accomplish the plans, hopes, and dreams they have for their lives.

“FAR MORE THAN THEY EVER THOUGHT POSSIBLE”

We believe that a great financial education can help people fund huge and seemingly impossible dreams. Without vision, the people perish. Without money, the vision will perish. We strive to equip people to live fully funded lives.

“WITH THEIR PERSONAL FINANCES.”

We are focused on equipping people with their financial educations. It is our calling and passion.

What are the words that adequately describe YOUR “passion statement”? What fires you up or motivates you? This passion will help you to accomplish your dreams! Take time to write down the words that motivate you to dream big.